



## praise for canine calm

Customers share how Canine Calm natural remedy mist helped soothe their dogs during thunderstorms, fireworks, training, holidays, bath time, clinic or boarding visits.

Visit [earthheartinc.com](http://earthheartinc.com) for more information.



### Soothing during thunder:

"We have been getting horrific storms, and Lucy is always a mess. My husband has to take her to the game room in the basement and put on a "shoot-em" up movie to drown out the sound of the thunder. I recently tried Canine Calm...WOW! What a difference! She was able to sit with us – still a bit nervous, but no panting, running around or whining. I even gave Lenny a few squirts (he is never as bad, but freaks out when Lucy does)– even though I have been up since 4 am (and probably need to mist myself), both Frank and I are impressed!



– Frank & Lisa Lotito, Pittsburgh, PA

"We have used Canine Calm numerous times. We have five dogs and all of them suffer from fear of thunder. Our pit-bull actually hides in the bathtub during bad storms. A few mists of this spray and he is lying calmly at our feet with only the occasional reassuring pat necessary. It really has made a huge difference for Toby and our other dogs as well and it does it naturally, without chemicals."



– Karen Mead, Wingdale, NY

"Canine Calm is awesome during thunderstorms. My friends and I use it with all of our dogs."

– Leslie Ambrose, Summerville, SC



"I think my German shepherd, Lucia, would crawl under my skin during a thunderstorm if she could. I tried the Canine Calm and was surprised at how fast it worked, how a dog

trying to crawl into my lap turned into a dog that just turned around and lay down with her head on the floor. "I can't imagine putting a GSD in a wrap when the Canine Calm spray is sooo much easier!"

– Leslie R. Munroe, RuffGrip Dog Leash

"We have had ample opportunities to test out the thunder. Normally the boys shake, shiver and hide. I sprayed it on my hands, gave a good belly rub and rubbed the ears down too. After a couple of minutes the shaking and shivering stopped and they were able to lie down and relax instead of hiding and shaking. Each time we have used it, it seems to work a little better."



– Carrie Bourlier, Girard, OH



"Many of our Syracuse Obedience Training Club members use Canine Calm during thunderstorm season to keep their dogs calm."

– Deb Eldredge, DVM

"My 8-1/2 year old German shepherd was so scared during a storm; he would just sit and shake. I use Canine Calm with Thundershirt, and he will now lie down beside me and stays calm throughout the storm. Thank you for this wonderful project."

– Jan Spychala, Illinois

"Lucky is a hurricane survivor and is now terrified of storms. At first I was skeptical about Canine Calm, but it works great. I apply it to his ears, neck, and chest as soon as he starts shaking. He calms down in a few minutes and remains calm through the rest of the storm."

– Dr. Meg Jorgensen, DN, Illinois

"We have a Mastiff mix rescue that is absolutely terrified of thunderstorms. We had tried many different products that seemed to help a bit, but he still paced, shook and cried. Once we tried the Canine Calm mist, he was able to sit by us through the storm. The added bonus for us is the terrific smell! I now use it regularly on his bedding and whenever he seems anxious."

– Mark & Anita Schlemmer, All Natural Pet Center



"I have two sweet Yorkies that are terrified of thunderstorms. They run to my side and tremble. The use of Canine Calm has made an incredible difference. While they still run to my

side at the crack of thunder, there is no longer the uncontrollable shaking minutes after I use it. I will never be without Canine Calm.

– Barb Beck, Lima, OH

### Helps control smells:

"We discovered an 'off-label' use for Canine Calm while grooming during torrential rains - it kills bad odors in a dog's coat, including 'wet dog' smell and the urine smell that sometimes is in the long coats of the male dogs."

– Karen Norteman, [dogshownewbie.blogspot.com](http://dogshownewbie.blogspot.com)



"I used Canine Calm on my little girl Abby, a nine-year-old pit bull, when we had a huge thunderstorm, and she wanted to go out and play. Normally she starts shaking and runs as fast as she can to get under a bed. On another occasion, Abby was so upset she wouldn't eat her food. She was panting so I knew a storm was approaching. I misted her with Canine Calm and within seconds she stopped panting, walked over to her bowl, and ate her food. I've never seen anything like it."



– Chris B, Illinois



"Canine Calm worked well on our dogs during a recent storm with lightning and thunder. They woke me up – jumping on the bed, shaking, and panting – so I got up and misted them behind their ears. When I lay back down, they did too – it was literally that quick. Thank you, Earth Heart!

– Vicki Chamberlin Graves, Rover's Makeover

"My 13-year-old Basset, Toby, has never had problems with storms until now. He trembles and paces and is just miserable. I recently used Canine Calm and within 20 minutes, he was resting comfortably."



– Cathy Howell, Wauconda, IL

### Takes the worry out of moving:

"We are moving and the Chihuahuas are so upset with everything being different. Canine Calm is an answer to a prayer."

– MB, FL

### Calming during fireworks & hunting season:



"Sinjun, my white collie, has noise issues. During fireworks and thunderstorms he paces, pants and drools constantly. I have tried different things to calm him but nothing has worked. When I sprayed Canine Calm on my hands and rubbed it onto his ears and chest, he lay down beside me at the computer and proceeded to snooze through the whole event. We love Canine Calm.

– Heather Lenz, Toronto, Ontario, Canada

"One of my 3 labs is excitable with loud noises, and he shakes. When I used Canine Calm on July 4th, a calm came over him and he stopped shaking! Canine Calm worked like a charm, allowing him (and us) to sleep through the night, except for the big booms which also made us jump.

– Lisa Smith-Putnam, host, *Your Pets My Dogs*

### Relaxing for boarders:

"Since spring of 2000, every dog that comes in gets a few drops of Canine Calm on a cotton ball placed in the cage, which always calms them down in a few minutes. I can tell when the diffusers are empty because the dogs get nervous and noisy again."



Gypsy Glen  
K-9 Kastle

– Kathy Reiland, Gypsy Glen K-9 Kastle, McHenry, IL

### Enhances canine massage:

"The dog's hind legs were tight. I sprayed them with Canine Calm and massaged it in for a few minutes. The legs relaxed and then the dog relaxed. It was amazing!"

– Sharon Armstrong, Azure Touch, Illinois

"I am quite happy with Canine Calm! My dad used it on Scarlett for the fourth of July and she tolerated the fireworks and loud noise makers just great!"

–Daylyn Snyder, St. Cloud, FL

"We ran out of tranquilizers for our dogs last July 4th, and they were flipping out during the fireworks. Fortunately I had a bottle of Canine Calm, and it was amazing how well it calmed the dogs. No more tranquilizers for my dogs!"

– Traci Noonan Reuter, Elgin, Illinois

"Navy was afraid of loud noises such as gunshots, so at the beginning of hunting season, I gave Canine Calm a try. It made a big difference – not as much panting, and she was able to leave her bed and come to me rather than cowering for hours."



– Nancy Fowkes, Duncansville, PA

"We board Labrador retrievers in our home. Every once in a while a dog has a little trouble settling in, especially a first-timer. A spritz of Canine Calm rubbed around their neck seems to take the edge off and allow them to relax in their home away from home."



– Dale Ketcham, We Board Labs, Inc., Huntington, NY

"I used Canine Calm as part of a massage session and couldn't believe how good I felt when I was finished!"

– Rita L. Hickman, InSpire Massage, IL

### Recovering from surgery:

"I love Canine Calm. After our dog had surgery, we found it was the only thing that gave us peace and quiet."

– Kelly, B & B Canine Company



"After my dog Amber's spaying, keeping her calm to allow her to heal was a real problem. But thanks to Canine Calm she yawned and just settled back and relaxed and then went to sleep peacefully. I will certainly keep a supply on hand and recommend it to all my canine loving friends."

– Barbara Wilkinson, New Jersey

### Experience calmer grooming:

"The groomer took the time to get to know our dogs, one of whom is very nervous around strangers. She was calm and caring. The grooming (our dogs first ever grooming) went really well. My anxiety about how our nervous one (Neville) would cope was unfounded - he was playing in our backyard within minutes of finishing his grooming with none of his usual stress behaviours. The groomer used Canine Calm spray on him - which seemed to help too. Both dogs looked and felt great."

– Janet Y., Victoria, BC, Canada



"Canine Calm is awesome! I spray it on my smock so it is right at nose height (especially for the puppies). I can't believe how quickly they calm down."

– Claudia Malin, groomer, Puppy Kuts

"Canine Calm says it all, and because I'm using it, people see how calm their dogs are after they come out of their grooming. My customers feel unintimidated by this product, because it's so simple to use, and there are no scary ingredients on the label. People want to smell it and they love it."

– Karen Conell, The Bark Market, Delavan, WI



"We used Canine Calm to give Miss Sadie the works: bath, nail trim, ear cleaning, and teeth brushing. She sees each as an element of attack at times. But today-- with Canine Calm-- she actually laid on her back for us to trim all her nails. Afterward, we all took a nap!"

– Chris Siegel, Illinois

"I have a Maltese named Ozzie who hates to be brushed. He cries and squirms and I just can't brush him. I sprayed Canine Calm on my hands and petted his head and ears and put my hand near his nose a few times. In just a few minutes I was actually able to brush him for several minutes."

– Alice Heiman, Reno, NV

"I had a very fearful Golden Retriever come into my self-serve dog wash. We used the Canine Calm as directed and he became very calm and remained so throughout his bath. The owners were impressed and happy as he was kicked out of many area grooming shops, and it was recommended he be tranquilized. This was his first bath without a muzzle! I'm sold and will recommend your products to my clients."

– Kathy Wolff, All Things Woof...Meow Too



"I sprayed a little Canine Calm on myself before I gave my dog Herschel a bath. This is usually a huge, traumatic ordeal. I put him right in the tub, and he was great. He didn't shake or growl or try to get away. I really am so happy that there is something natural to spray on him without having to drug him. I will definitely tell my friends."

– Sandra Wilson, Crown Point, IN

### Quick calm & focus when training:

“Jack, my Springer Spaniel, was just a rambunctious pup who hadn’t learned to listen yet. I introduced the Canine Calm just to settle him to the point where I could get his attention. It worked! When I speak his name, he stops and locks his eyes into mine, his ears perk up and he responds immediately. I’m so glad that you came up with this wonderful product.”

– Judy Gerber, Ohio

“A customer brought her show dog into the store to see me. The dog was nervous and over-excited. She tried the Canine Calm mist and was amazed at how quickly it calmed her dog. She called later to say the dog won at the show!”

– Anne Worth, Nature’s Cornucopia, McHenry, IL

### Settles at bedtime:



“My greyhounds sleep more restfully each night with Canine Calm. It takes only a few minutes after two sprays from the bottle and they are asleep. One night I heard snoring coming from their beds.”

– Darlene Lawrence, Florida

“I used it on the dogs and their beds. We’re going to use *Canine Calm* every night because it definitely made us feel relaxed and it smells amazing!”

– Sara Lima & her 3 dogs, Vancouver

“I sprayed Canine Calm on a couch pillow before going out. When I came home, I thought I’d left the dog outside by mistake, because he didn’t greet me at the door as usual. I discovered him sound asleep on the couch with his head on that pillow! He’s an 83-pound Golden.”

– Denise Rutter, IL

“I have had a lot of success using Canine Calm as a training tool. I used it in class with an anxious and distracted German shepherd. The client was amazed at how quickly the dog became calm and focused. It made for a much better training session. The whole class could see the difference it made.”



– Cindy Skarda, trainer

“We tried many techniques to help our active Golden Retriever Candy settle down and not be a pest when we are relaxing at the end of the day. After using the Canine Calm spray, our Candy is a better behaved dog - it worked the very first time that we used it. Since it is natural, we feel comfortable using it around our children and in our home.”

– Mary K., Naperville, IL

“I like Canine Calm a lot – it’s helpful in getting my 2 year old Shih-Poo calmed down and ready for a nap! Because I get up at 2:30am and only get 4 hours of sleep a night, those naps are crucial and getting him called down enough to sleep is a life saver!”

– Jeannette Rinard, Co-Host, *Majic in the Morning*, Fort Wayne, Indiana

“My three dogs sleep on my bed and the youngest is a squirmer who keeps us all awake. I started spritzing a couple of sprays of Canine Calm over the bed as we all settled in each night.

Not only did the little guy relax, so did I. It is now a wonderful luxury when I get into bed after a



long day of working to spray that wonderful scent over my head. Instant doggie AND furMom heaven! We are hooked!”

– Marla Ballentine, 3 Labs And A Beagle, LLC

### Eases separation anxiety:



"My dog, Dash, has suffered from separation anxiety and general anxiety since he became part of the family. Most of his anxiety comes out when I'm around – one of the hallmarks of his

anxiety is that he velcros himself to my side and follows me everywhere. After spraying it, he seemed less clingy and calmer."

– Rebecca Braglio, *ThePhillyDog.com*

### Helps rescue dogs transition into forever homes:



"Mugsy is a Sharpei/Pug mix who was running in the streets of Newark with pit bulls before he was rescued. He is an excitable boy with terrible memories of

abuse, suffering from abandonment issues and separation anxiety. He mouths constantly. When I come home he jumps all over me. I use the Canine Calm behind his ears and on his tummy. He chills right out! Canine Calm was my rescue."

– Sharlene & Mugsy, *New York City*



"Our rescue organization often receives dogs that are very scared or overly excited. Several of our foster homes use the Canine Calm to help relax or settle the dogs down. It really works well and we will always have a bottle on hand in our foster homes."

– *Petite Paws Rescue, Elida, OH*

"I love Canine Calm! I've used it on my pups and, I have to admit, me too!"

– *Kim Wofford Wiff, Lovettsville, VA*

"Alex is our special pet, a 10 year old Staffy, and she suffers from separation anxiety. We've been so pleased to trial and now recommend Canine Calm. A spray on the back of her neck and on her bedding as we leave the house has meant an end to her shaking, slobbering, panting, padding up and down the hallway and scratching holes in the wall beside the front door. In our Mobile Grooming Van we use Canine Calm on dogs if it's their first groom or they are frightened by the blow drier noise."



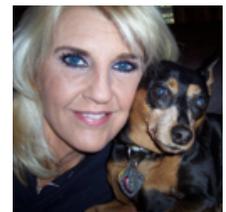
– *Hannah Collins, Co Owner, Your Critter Sitter, Australia*

"We adopted a rescued Bullmastiff, and I sprayed her crate and bedding with Canine Calm. I used it for the first week to help ease her transition and also last week when she had to undergo surgery and anesthesia that made her sick. I highly recommend these products! Thanks for giving us a great holistic alternative to standard Western medication."

– *Mark & Anita Schlemer, All Natural Pet Center*

"The positive and immediate effects of Canine Calm are so apparent that it leaves no question as to whether or not dogs respond to aromatherapy. I will share the word of the benefits we've experienced with our puppy with other dog owners."

– *Elizabeth Linne*



"You can visibly see as soon as the remedy is dispersed how the expression on the animal's face changes."

– *Stormee Greenberg, Conroe TX*

"More of our customers like Canine Calm better than other natural remedies."

– *Nancy, Animal Feeds & Needs, IL*

**Relieves nervousness & promotes harmony:**



"We use Canine Calm and Travel Calm mists at Natural Pet Animal Hospital to assist in

naturally reducing stress in our patients. We are very pleased with their effectiveness and recommend them to others who are seeking solutions to reduce acute environmental stress naturally."

– Dr. Karen Becker, DVM, Natural Pet Animal Hospital

"Canine Calm has been a tremendous help in promoting harmony in my pack! Initially I needed to use it every time we went to bed to get them to calm down and let me sleep. It has made such a huge



difference in their behavior that now I only need to spray it a few times a week to reinforce their improved behavior!

This is one product I don't ever want to be without!"

– Dorothy Baxter, Glenwood, NJ

"Sometimes my dog gets over-excited. When she sees me pull out the bottle of Canine Calm, she sits and waits for me to spray her. If I spray the bed, she jumps up, sniffs the bedding, and calms down in just a few minutes. I really love this product."

– Fonda W, Illinois

"Our off the track thoroughbred horse is very nervous. When we use Canine Calm with her, she is much easier to work with and seems to focus much better. We also use the product on our German Sheppard, who we adopted at 9 years old when he retired as a bomb sniffing dog. Since he worked out in the field for so many years, he had a hard time adjusting to retired life. He gets so excited when he thinks he's going to work so we use Canine Calm to relax him when we go for walks and car rides."

– Barb Bruns, Hampshire, IL



"We actually brought my dog Lester in to the studio and administered Canine Calm on the air. It really worked...and he was nervous from being in a strange place!"

– Scott Wheeler, WCIC-FM

"I have a female Cardigan Corgi that is a free-spirited little dog with boundless energy and curiosity. She likes the Canine Calm spray so much she rolls around on the floor where it has fallen when I spray behind her head. I've never seen anything like it – she is in ecstasy! The cat has always avoided the dog, but thanks to Canine Calm, for the first time since the dog has lived with us, they have reached a certain level of détente and the cat now feels comfortable lying in the middle of the floor, free to go wherever she pleases without being harassed. And I've been spraying my pillow at night, sleeping more soundly than I have in weeks."

– Sharon Framer, New Jersey



"My dog Jak was so nervous all the time and couldn't just relax completely. I spray some Canine Calm on the couch where he lays and he is so much calmer. You have a customer for life. I never thought I would find something safe that would help. Thanks from one very happy customer."

– Ruby B., Ontario, Canada

"I have a very protective and dominant 6-pound Chihuahua named Ginger. She is very high strung and would bark at anyone walking by outside, get a little carried away when anyone would come close to me. After using Canine Calm, she was calm and would go to sleep. My son likes it, too. He keeps asking me to spray him!"

– Dominique P, Illinois

### **Soothes travel shy dogs:**

"I tried Canine Calm with my 6 month old Airedale, Sonja because she vomited every time she rode in the car, and I had tried most of the usual fixes, to no avail. I did not want to drug her since we were going to dog training class. To my delight, Sonja rode to and from class last week without vomiting, and she was so focused during class that the instructor commented on her performance."



– Dorah Richardson & Sonja, Wisconsin

"We had the pleasure of testing Canine Calm during a road trip to the coast and were amazed at how well it worked on Gus. He is an anxious dog, particularly in the car, and we noticed a marked improvement by spraying Canine Calm onto his car seat."

– Lori Gustin, *According to Gus*

### **Easy to use & works quickly:**

"Pills need to be given hours before a stressful situation and I'm not usually aware of when storms are hitting the area until they arrive. By the time the pill takes affect (if it does) the storm is gone. But Canine Calm really works, and it acts quickly."

– Mary Bloom, *Westminster Kennel Club Staff Photographer*

"Canine Calm sits on my desk for those days when a clear, quiet moment is needed. One of the best aspects is the high quality and effectiveness combined with a fantastic smell, which is very soothing to both animals and humans."

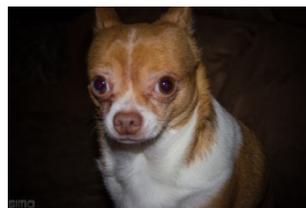
– Melissa Pavlica, *President, Sweet Bay Hol-Sale, Inc.*

"My dog Herschel has recently become very nervous about riding in the car. He sits in my lap, and he pants and shakes all over. After applying the Canine Calm, he rode next to me in the car, and enjoyed the ride. I could hardly believe the instant, dramatic difference."

– Sandra Wilson, *Crown Point, IN*

"My daughter's in-laws recently used Canine Calm on a road trip with their new puppy, who is usually very active and gets car sick. It calmed her right down and they had a wonderful time."

– Sandra Alexander, *Sandia Pet Products, Inc.*



"I travel with my dogs a lot, and Grace sometimes seems nervous in the car so I sprayed some Canine Calm on her bedding in her carrier and she fell

asleep and looked soooo relaxed. It was much less stressful on me AND her!"

– Ellen Ross, *blogger, Ask Away*

"When my dog Brody gets anxious, he starts scratching. I've tried many things and nothing has helped. A customer brought Canine Calm into the shop, and asked if she could try it with him. She sprayed it on my hands and I massaged it onto his ears...and it worked! Other customers in the store commented on the great scent, and were amazed at how quickly it worked. That convinced me to contact Earth Heart and bring the product into our shop."



– Kathi Krueger, *Second Nature Pet Food, OR*